

NOBALIS Entrepreneurial and Innovation Capacity Development Programme 2024

Boosting the development of innovative business ideas focused on **food, biotech and bioresources**

FOR WHOM?

Students (all levels) and student-staff teams from Estonian University of Life Sciences (EULS), Norwegian University of Life Sciences (NMBU), Latvia University of Life Sciences and Technologies (LBTU), Linnaeus University (LNU) and Swedish University of Agricultural Sciences (SLU). We prefer teams (2-5 people) that already have an initial idea, but you can also join if you don't have a specific idea or team yet.

WHAT IS IT ABOUT?

We support the **development of initial ideas** related to new products/services in food, biotech and bioresources **towards valid business models**.

- »»» Some examples of more specific fields include: functional and health-promoting food products, sustainable packaging methods and technologies, use of renewable, biological resources in food, feed, ingredients, health products; valorisation of food by-products and waste, etc.

WHAT DO WE OFFER?

- **€1000 prize** to the best team + additional monetary prizes
- **Hands-on support** for developing your business idea
- **Focused 1-1 mentoring** from international experts on business modelling, product development, marketing and sales, fundraising, pitching and other relevant topics.
- Help with **IP management, prototyping facilities & tools** and building **contacts with investors and industry**



Register to the Idea Hackathon and apply to NOBALIS EICD programme by **21 February 2024**

<https://bit.ly/NOBALIS-2024-register>



THE PROGRAMME IN A NUTSHELL

March - May 2024

All activities ONLINE

1 - HACKATHON

The programme officially starts on **6 March** with an **Idea Hackathon** focused on ideation/ preliminary development of the initial ideas. Within one week after the event, all teams are invited to submit their full Idea Descriptions, based on which the best teams are selected to continue in the mentoring programme.

*The Idea Hackathon will take place online on **6 March 2024 at 13:00 -17:00 CET***

2 - MENTORING PROGRAMME

The best teams from the hackathon are invited to continue in the mentoring programme that includes **3 workshops** focused on topics such as sustainable product development and MVP, sales and marketing, fundraising (public and private), pitching skills. This is complemented by **homeworks** and **1:1 mentoring**. Preliminary schedule:

- Session 1: **20 March**
- Session 2: **3 April** *All sessions online, 13:00 - 16:00 CET*
- Session 3: **17 April**

3 - DEMO DAY

On **2 May** all teams will **pitch to an international jury** (e.g., key mentors, investors, NOBALIS representatives) that will provide feedback and announce the **best teams** that will receive awards provided by the NOBALIS partners and other stakeholders.

*The Demo Day will take place online on **2 May 2024***

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Scan to sign up

For questions and more information please contact **Paula Kägu, paula@bia.ee**

NOBALIS is a Nordic–Baltic consortium consisting of five universities, Ard Innovation and Baltic Innovation Agency. The aim is to jointly develop, share and expand innovation and entrepreneurship (I&E) support capabilities in the areas of sustainable food production, circular economy and development of new green value chains. The project is supported by the EIT HEI Initiative and co-funded by the European Union. More information about the project: <https://eit-hei.eu/projects/nobalis/>.